

Ian Adams

User Experience Designer

Chicago, Illinois

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Skills

User Research
Design Thinking
Competitive Analysis
Personas
User Stories
User Flows
Branding
Visual Design
Sketching
LoFi / HiFi Wireframing
User Interface Design
Prototyping
A / B Testing
User Testing
Writing

Tools

Sketch
Balsamiq
Figma
InVision
Illustrator
Photoshop
Omnigraffle
UsabilityHub
HTML / CSS
JavaScript (basic)
Git / Github

Education

Bloc Designer Track

Immersive, mentor-led apprenticeship in UX / UI Design
www.Bloc.io, 2017-2018

Bachelor of Arts in Music

University of Minnesota, Minneapolis, 2012

Undergraduate Study in Guitar Performance

University of North Carolina School of the Arts
Winston-Salem, North Carolina, 2007 - 2009

Other Interests

Backpacking Hiking Camping Biking Travelling Geography
Photography Art Classical Music American Music History
Economics / Finance Health / Nutrition Philosophy Religion
German Japanese Culture Kendo Meditation Rinjai Zen
Buddhism

Summary

Meticulous yet imaginative user-centered designer especially drawn to the research and prototyping phases of the process. Trained in digital design, but also looking for challenges in a broad range of products and services. Intending to join a team devoted to the iterative process of design.

Projects

Dragonwell Tea & Coffee

An online tea and coffee shop ecommerce design project

- Easy navigation and browsing
- Engaging visual design
- Effortless checkout process
- Ample product detail

Case Study and Prototype www.ianadamsdesign.com/dragonwell.html

ShowBuddy

Concert and live-performance finding mobile app design

- Fast and simple onboarding
- Intuitive, nonlinear browsing
- Features based on user research

Case Study and Prototype www.ianadamsdesign.com/showbuddy.html

Orion

Responsive content storage and organization system design

- Employed thorough wireframing process
- Thoughtful branding
- Coded up partial prototype in addition to InVision prototype

Case Study and Prototype www.ianadamsdesign.com/orion.html

Work Experience

Full Service Shopper and Delivery Driver

Instacart - Chicago, Illinois

2017-2018

Worked independently with sophisticated mobile technology to resolve problems swiftly and provide high levels of customer service

Regional Tanker Driver (CDL)

Schneider Bulk Carriers - Gary, Indiana

2015-2017

Interacted safely and professionally with tractor-trailer and tanker equipment, delivering chemicals in industrial settings and using in-truck satellite technology to effectively communicate daily with dispatch

Customer Service Representative

Trust Risk Management Services - Chicago, Illinois

2013-2015

Provided assuring experiences to insureds via daily workflow of phone calls and document processing using proprietary enterprise software

Combine Crew Member

Odegard Harvesting - Whitetail, Montana

2012-2013

Operated highly complex, partially autonomous machinery harvesting 20+ tons of grain per hour on substantial acreages throughout the Grain Belt